



Below are some fundraising ideas and tips that have been successful for local organizations in the past.

- Make it a **Fund and Food Drive**. You can convert all of your donations to meals. For every \$1 donate, we can provide 5 meals. For every 1.2 pounds of food donated we can provide 1 meal. So set an overall goal to get enough donations for XXXXX MEALS. Therefore all of your donations can count towards your overall goal of providing MEALS for those in need.
- Having the support of management is key to a successful drive. Engage members of your organizations leadership to offer incentives such as a day off, dress-down day, lunch with the boss, a great parking space or a pie-in-the-face of a supervisor. Give employees a payroll deduction option.
- Some of your best fundraising may come from competition among groups, departments or business competitors. It helps to determine a goal and schedule events to raise the funds. Use visuals like a thermometer poster or email updates to indicate who is in the lead. Offer some kind of prize or trophy to the winners.
- If your organization has a **matching gift program**, encourage your co-workers to complete the necessary paperwork to add value to their donation.
- Host a **KICK-OFF** event to share information and build momentum for the upcoming drive.
- Create **March Madness brackets**, with a portion or all of the proceeds going to Harvest for Hunger.
- Host a **casual day** or **dress-down day**. For a donation to the Harvest for Hunger campaign, employees or members can dress in business casual or jeans attire on a designated day.
- Host a **tournament**. Have staff bring in their cornhole sets, putt-putt golf sets or Wii for a day. Set up a tournament in a break room or meeting room. Charge a flat fee for teams to play.
- **Dollar Toss**. It's just how it sounds! Whether the bill is balled up, folded into a paper airplane or simply tossed, see who can throw a dollar bill the farthest and donate all the bills. Run a Coin War. Two jars with competing teams. Pennies get points taken away (you can put pennies in the other team's jar) and dollars count double.
- Food. **Bake sale, smoothie sale, donut sale, chili cook-off...**it's a natural.
- **Food Stamp Challenge**. Collect pledges for Harvest for Hunger to live on \$31 for one week, the typical allocation of food stamps. Be sure to share the experience with co-workers, family and friends.
- **Food Fight**. Peanut butter and jelly, pasta and sauce, rice and beans. Some foods were just meant to go together, but how about peanut butter *versus* jelly? Divide up into teams with bragging rights going to the team that raises the most for meals.
- Sponsor a **Fun Walk**. Have participants get pledges. Determine the area for the walk and the time parameters. Donate the money collected to Harvest For Hunger.
- Sponsor a **Spelling Bee**. Get management to donate nice prizes for the winners. Participants must pay a "fee" for each word spelled correctly, which is donated to Harvest for Hunger.